



PRODUCTION, REPRODUCTION, HEALTH DATA AND ANALYSIS

Established on May 1, 2019 as the result of the merger between NorthStar Cooperative and East Central/Select Sires, CentralStar has a robust history with more than 150 years of combined experience.



CentralStar is a leader in delivering integrated services across the Midwest. Our team approach simplifies on-farm practices by integrating genetics, reproduction, dairy herd management, herd health and diagnostics. This approach allows us to meet our mission of, "enhancing producer profitability through integrated services."

A stock-based cooperative, producers can choose whether or not to be a member-owner (common stockowner). As a common stockowner, members have the right to participate in elections and vote on issues affecting the operations of the Cooperative. Regardless of membership, producers have access to CentralStar's products and services.



A member of DRMS, the largest dairy records processing center in the United States, CentralStar is the fastest growing National DHI organization!

- Customized programs for any herd size and any set-up, with over a dozen milk analysis options:
 - Butterfat
 - SNF
 - Pregnancy
 - Leukosis
 - Protein
 - Lactose
 - Johne's
 - BVD
 - SCC
 - MUN
 - Mastitis
 - And more
- Seamless data transfer to breed associations. Official test types meet CDCB requirements.
- FREE SCC reports add convenience to managing milk quality.
- PCDART dairy management program and mobile app offer affordable per cow pricing, local support and FREE program updates. Interfaces with major milking and electronic heat/health monitoring systems.



CentralStar

Inspire. Innovate. Integrate.

PO Box 23157, Lansing, MI 48909 • PO Box 191, Waupun, WI 53963

800.631.3510

www.mycentralstar.com



CentralStar

Inspire. Innovate. Integrate.

**Enhancing producer profitability
through integrated services.**



GENETIC & REPRODUCTIVE SOLUTIONS



HERD MANAGEMENT PRODUCTS



STATE OF THE ART LABORATORY SERVICES



A member-owner of Select Sires, CentralStar provides breed-leading genetics and proven reproductive management services.

- Dairy and beef genetics
 - Select Sires
 - GenerVations
 - SelectCROSS® Crossbreeding
 - Accelerated Genetics
 - Jerseyland Sires
- Reproductive management including heat detection, breeding, synchronization and electronic heat/health monitoring systems.
- Genetic consulting programs, including individual cow-based or genetic population programs, are designed to meet herd goals while saving time and managing inbreeding.
- Reproductive and production consulting combines on-site evaluation with dairy management program data.



Partnered with leading manufacturers, CentralStar delivers quality, time tested brand name herd management products.

- Calf Care: Calf-Tel®, Colostrum Replacer/Supplement, Milk Replacer
- CowManager® Electronic Heat/Health Monitoring
- Direct-fed Microbials
- Diagnostic Testing Supplies
- Ear Tags: Visual & RFID
- Heat Detection & Reproduction Tools
- Insecticides & Dewormers
- Sanitizer
- Udder Care: Dry Cow Treatment, Teat Dip, Liniment



Innovative and customized testing options are easier and more economical than traditional methods.

- Production and diagnostic testing for Mastitis, Pregnancy, NEFA, Progesterone, Johne's, Leukosis, BVD, Neospora, SCC, MUN, Fat, Protein, SNF and more.
- Customized testing programs designed through milk, blood, fecal, and tissue samples. Perform multiple tests on one sample. Send samples direct or through routine DHI.
- Results available through personalized online database, email and text alerts. Data imports into dairy management software.
- Research and development focuses on innovative techniques using modern molecular biology, next-generation technologies and data analytics.