



Contact: Sara Horst, Communications Specialist
570.441.1973 | shorst@selectsires.com

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*High-resolution photos available upon request

Select Sires Recognizes Field Staff with Excellence Awards

PLAIN CITY, Ohio, January 11, 2021 – Select Sires honors more than 50 team members from local cooperatives and Select Sires GenerVations for excellence in sales and service in 2020. “The Select Sires brand promise, Your Success Our Passion, defines our commitment to serving the cooperative’s dairy and beef farmer-owners,” said Lyle Kruse, vice president of U.S. market development. “It is our phenomenal sales, service and support staff throughout the United States and around the globe that deliver on our brand promise each day.”

The Super Achiever awards recognize staff members for outstanding performance in sales and customer service. Gold Club winners are recognized for their promotion and sales of Herd Management Solutions products and the award is provided in support with Select Sires’ partners, Agrarian Solutions®, Ecolab® and Milk Products LLC. Through sponsorship from Sexing Technologies, Select Sires recognizes success in sexed semen sales by honoring an ST Winner.

Super Achiever Sales Representatives

Brian Nelson, JR Fisher, Allan Hanselman and Benny Cotta, All West/Select Sires

Dave Lindberg, CentralStar Cooperative

Dan Pyles and Terry Anthony, COBA/Select Sires

Duane Broek, Jay Hill and Mark Knudtson, Select Sires MidAmerica

Gordon Keranen, Minnesota/Select Sires Co-op, Inc.

Kevin Lager, Premier Select Sires

Brian Pender, Dany Valois, Brian Masters and Albert Streutker, Select Sires GenerVations

Super Achiever Technicians

Eric Gudex, Brian Pionek, Scott Woepse and Becky Spatz, CentralStar Cooperative

Nathan Davenport and Fredy Florez, COBA/Select Sires

Craig Bosma, Select Sires MidAmerica

Eric Schueler, Minnesota/Select Sires Co-op, Inc.

Chris Lewis, Premier Select Sires

Jean Bilodeau and Eric Lessard, Select Sires GenerVations

Super Achiever Support Staff

Mackenzie Gomes, All West/Select Sires

Trevor Yager, Mary Ann Walker and Brian Kelroy, CentralStar Cooperative

Danni Quayle and Lars Sivesind, Select Sires MidAmerica

Murray Sinclair, Minnesota/Select Sires Co-op, Inc.

Amanda Cowan, Andre Perreault and Remo Wicki, Select Sires GenerVations

Gold Club

Marvin Correia, All West/Select Sires

Jim Iverson, CentralStar Cooperative

Chuck Orr, COBA/Select Sires

Gary Brummer, Select Sires MidAmerica

Anne Shoemaker, Minnesota/Select Sires Co-op, Inc.

Harvey Largen, Premier Select Sires

Pat Lefebvre and Marcel Leu, Select Sires GenerVations

ST Winners

Dennis Curtin, All West/Select Sires

Eric Westphal, CentralStar Cooperative

Justin Williams, COBA/Select Sires

Oly Olsen, Select Sires MidAmerica

Nancy Holmes, Premier Select Sires

Dany Valois, Select Sires GenerVations

Based in Plain City, Ohio, Select Sires Inc., is the largest global A.I. cooperative and is comprised of six farmer-owned and -controlled local organizations in the United States. As the industry leader, it provides highly fertile semen, as well as excellence in service and programs to supply dairy and beef producers with the world's best genetics.

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