



HOLSTEIN PRICE LIST

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CAPTURE GENETIC TRENDS like never before!



Sire	NM\$	CFP	DWP\$*	GTPI*	Sire	NM\$	CFP	DWP\$*	GTPI*
7H015821 FROST BITE GRANADA x LIONEL x SAMURI	1242	176	1414	3055	14H015926 VAN GOGH TOP DOG x Acura x Achiever	1195	189	1298	3069
7H015913 KAHN GAMEDAY x LIONEL x Achiever	1185	186	1110	3101	14H016011 VERSACHI SUPERCHARGE x Acura x Achiever	1191	169	1173	3084
7H015927 BOLT ACTION GAMEDAY x RENEGADE x Blowtorch	1096	160	1076	3076	14H016069 MADURO AHEAD x NUGENT x FRAZZLED	1122	164	1288	3029
7H015977 HAYK TAOS x TAHITI x Superhero	1020	154	1022	3063	14H016072 DETROIT GAMEDAY x Option x BANDARES	1157	138	1147	3070
7H016067 ENCLAVE REGAL x LEGACY x Spectre	1021	143	1127	2998	14H016082 FRAMPTON GAMEDAY x TAHITI x Dynamo	1072	150	1246	3057
7H016097 OVER-THE-TOP TOP DOG x Granite x MILLINGTON	1034	167	906	3021	14H016272 DEWDROP GAMEDAY x Acura x SAMURI	1167	162	1282	3039
7H016176 WAR GEAR GAMEDAY x LIONEL x Achiever	1146	171	1048	3116	14H016316 TUBA Outcome x ALPHABET x TORONTO	1070	165	1294	3045
7H016276 SHEEPSTER TROOPER x Acura x RESOLVE	1188	195	1288	3162	14H016391 EASTON Outcome x Pursuit x Achiever	1128	152	1253	3101
7H016282 MIMIC Rayshen x JARED x Burley	1080	175	1300	3004	14H016393 ORGANIC MASSEY x Pursuit x Achiever	1154	120	1278	2995
7H016306 LAGER GAMEDAY x ALPHABET x COPYCAT	1064	187	1052	3040	250H016074 FIGARO PERFECT x COFFEE x Burley	969	142	1039	3061
7H016396 FELIX DRIVE x EISAKU x Hal	1124	155	1304	3070	250H016110 LETCHWORTH CONWAY x Rapid x FRAZZLED	1129	166	1186	3091
14H015865 PERLE MOONSHINER x LIONEL x Achiever	1125	166	1291	3049	250H016257 DENALI GAMEDAY x RENEGADE x FRAZZLED	991	166	1170	3032

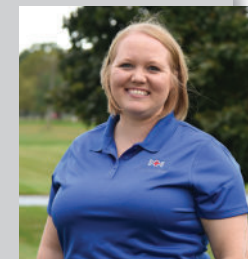


SHEEPSTER

7H016276 SHEEPSTER is an early TROOPER son from an GP-83 Acura dam, followed by 11 generations of Very Good and Excellent dams. He is Select Sires' top offering for both GTPI and HHP\$, with an impressive +195 pounds of combined fat and protein. SHEEPSTER also wears the FeedPRO® and RobotPRO® designations, and offers a pleasing linear block with moderate stature.



Scan the QR code for details or talk with your CentralStar team.



Jessica Jakubik
Genetic Consultant
Director of Organizational Development

MASTITISRESISTANTPRO™

Sires that excel in multiple indicators of mastitis resistance are more likely to deliver genetic improvement. Visit www.selectsires.com or talk to your CentralStar team for a complete list.

GForce (Genomic Young Sires)

Sire Code/Name	NM\$	DWP\$	HHP\$	SCS	Z-MAST	Mast
14H015926 Van Gogh*	1195	1298	1231	2.56	108	3.9
14H016272 Dewdrop*	1167	1282	1163	2.58	107	4.4
14H016072 Detroit*	1157	1147	1132	2.60	102	3.9
14H016393 Organic*	1154	1278	1222	2.50	105	5.6
14H016135 Gamechanger	1136	1116	1117	2.61	102	3.4
14H016285 Soar	1129	1090	1174	2.65	102	4.1
14H015865 Perle*	1125	1291	1175	2.59	106	3.5
7H016396 Felix*	1124	1304	1195	2.60	106	3.7
14H016177 Warhammer	1123	1112	1107	2.62	104	2.9
14H016069 Maduro*	1122	1288	1215	2.63	105	3.3
7H016148 Bambam	1122	1197	1193	2.63	107	3.4
14H016259 Spy	1119	1188	1155	2.64	105	3.4
14H016300 Extrapoint	1100	1258	1051	2.53	103	2.1
7H016263 Malone	1095	1181	1129	2.60	103	2.9
14H016023 Gabbro	1091	1255	1108	2.49	108	4.4
14H016082 Frampton*	1072	1246	1176	2.54	108	4.5
14H016316 Tuba*	1070	1294	1071	2.77	107	2.0
14H016279 Surly	1069	1216	1177	2.65	106	4.6
7H016312 Hay Ride	1066	1092	1078	2.72	105	3.2
7H016415 Lehigh	1059	1240	1101	2.58	106	4.3
14H016036 Bart	1048	1154	1192	2.60	105	4.3
250H015872 Ibendigo	1048	979	1107	2.69	102	3.2
14H015779 Gibson	1047	1133	1047	2.70	104	2.8
7H015880 Square Up	1042	1096	1035	2.66	103	3.4
7H016163 Burgoon	1039	1290	1168	2.51	111	6.7
7H016097 Over-The-Top*	1034	906	1097	2.69	103	3.5
7H016071 Sahara	1025	912	1146	2.52	105	4.3
7H016403 Policy	1024	1111	1090	2.66	104	3.2
7H015807 George Miller	1021	1200	1204	2.50	110	4.6
7H016067 Enclave*	1021	1127	1142	2.58	103	4.1
7H015977 Hayk	1020	1022	1234	2.57	105	3.8
7H016160 Emmitt	1017	945	1105	2.67	104	2.9
7H016308 Earnest Bass	1011	909	1043	2.72	106	2.7
7H016262 Danman	992	1173	1051	2.66	103	2.7
250H016257 Denali*	991	1170	1196	2.53	103	3.9
250H016304 Choices	987	1100	1121	2.74	106	3.6
7H016179 Backfire	985	1052	1088	2.64	102	3.0
7H015937 Esquire	982	1030	1027	2.58	103	2.2
7H016275 T Rex	982	956	1053	2.60	104	3.2

*NxGEN Sire

Proven Sires

Sire Code/Name	NM\$	DWP\$	HHP\$	SCS	Z-MAST	Mast
7H014438 Goddard	1001	1044	1010	2.75	103	1.5
7H014436 Big Dollars	966	1235	984	2.62	107	3.6
7H014451 Big Al	927	906	990	2.61	105	3.3
7H014705 Finishline	867	1040	867	2.82	107	2.3
7H014578 Foxcatcher	857	783	963	2.74	100	2.2
7H014329 Eminent	837	1028	857	2.87	103	1.8
14H014636 Try Me	818	742	889	2.74	101	3.5
14H014690 Highlite	802	982	822	2.71	110	1.8
14H014220 Riveting	796	788	850	2.60	104	4.0
14H014794 Everson	780	955	860	2.81	107	2.4
7H014837 Megabucks	757	851	826	2.97	105	1.7

SUPERIOR Genetics, RELIABLE Markets



Scan the QR code for the most current offering of elite terminal beef bulls that excel for calving ease, growth performance, carcass merit, and elite fertility.



ProfitSOURCE™

- ProfitSOURCE beef sires are specifically selected for use on dairy cows with a focus on traits needed to earn top dollar for your beef x dairy calves.
- ProfitSOURCE partners offer improved, secure pricing for qualifying calves.
- ProfitSOURCE connects packer interest with improved uniformity and cutability along with age, sire and source traceability through RFID.
- ProfitSOURCE calf care guidelines ensure feeding and carcass performance, adding value along the supply chain.

NOW AVAILABLE: ProfitSOURCE MALE PACK. A single dose of semen that includes beef male-sorted product from three or more ProfitSOURCE sires.

HHP\$TM

Herd Health Profit DollarsTM is a tool to help you create healthy, longer-living cattle in your herd. Emphasis on components, mastitis resistance, udder depth, and teat size and placement are a few traits that are included to help boost profitability!



Balanced improvement in both fat and protein yield



Shallow udders with intermediate optimums for teat size and rear teat placement



Strong emphasis on mastitis resistance traits



Health-focused index that can be used to rank heifers in herds that perform genomic testing, but don't test with Zoetis or don't have CLARIFIDETM Plus results



Allows for comparisons with all active Holstein sires



Includes the new CDCB feed efficiency evaluations to moderate body size and efficiently convert feed into milk

A better cow for a better future.

Proven Sires										
Code	Name	HHP\$	GTPI [®]	NM\$	CFP	DPR	PL	UDC	SCS	MAST
7H014454	LIONEL	1160	3132	1257	254	-4.7	3.4	0.81	2.83	-2.2
7H014229	TAHITI	1058	2986	1106	181	0.0	4.5	1.01	3.00	1.3
7H014438	GODDARD	1010	2813	1001	158	0.4	5.7	-0.34	2.75	1.5
7H014451	BIG AL	990	2800	927	138	-0.8	5.3	0.58	2.61	3.3
7H014436	BIG DOLLARS	984	2771	966	135	-3.2	6.3	0.99	2.62	3.6
250H014134	RENEGADE	968	2946	783	142	1.3	3.4	1.71	2.92	1.2
7H014578	FOXCATCHER	963	2808	857	121	1.7	5.3	0.65	2.74	2.2
7H014320	ALPHABET	919	2886	917	164	-0.8	3.7	1.44	2.95	-0.1
14H014636	TRY ME	889	2745	818	80	2.0	7.8	0.93	2.74	3.5
7H014545	JAMARCO	879	2861	874	197	-4.4	2.7	1.13	2.91	0.0
7H014804	BARCLAY	876	2915	932	165	-1.1	2.6	1.52	3.03	0.4
14H014629	SERTOLI	872	2867	787	131	1.2	3.6	1.54	2.77	0.0
7H014705	FINISHLINE	867	2855	867	146	-0.5	4.4	1.61	2.82	2.3
14H014794	EVERSON	860	2745	780	122	-1.8	4.0	1.58	2.81	2.4
7H014329	EMINENT	857	2735	837	106	2.4	5.2	0.61	2.87	1.8
7H014692	HIDEYHO	854	2797	772	142	-0.9	3.1	1.53	3.20	1.4

Genomic Young Sires										
Code	Name	HHP\$	GTPI [®]	NM\$	CFP	DPR	PL	UDC	SCS	MAST
7H016276	SHEEPSTER*	1299	3162	1188	195	-0.3	6.2	1.10	2.84	3.3
7H015977	HAYK*	1234	3063	1020	154	1.9	6.0	1.51	2.57	3.8
14H015926	VAN GOGH*	1231	3069	1195	189	-0.6	7.0	0.56	2.56	3.9
14H016393	ORGANIC*	1222	2995	1154	120	3.1	9.6	1.03	2.50	5.6
14H016069	MADURO*	1215	3029	1122	164	1.3	7.2	0.75	2.63	3.3
7H015807	GEORGE MILLER	1204	2993	1021	130	2.0	7.7	1.65	2.50	4.6
250H016257	DENALI*	1196	3032	991	166	-0.7	5.6	1.75	2.53	3.9
7H016396	FELIX*	1195	3070	1124	155	1.6	7.2	1.51	2.60	3.7
7H016148	BAMBAM	1193	3002	1122	173	-0.9	5.9	1.10	2.63	3.4
14H016036	BART	1192	2990	1048	155	0.5	6.1	1.05	2.60	4.3
7H015913	KAHN*	1188	3101	1185	186	-0.9	6.3	1.42	2.70	1.7
7H016176	WAR GEAR*	1187	3116	1146	171	0.5	6.7	1.61	2.65	1.8
14H015932	CUMULUS	1182	3063	1146	197	-1.1	4.6	0.63	2.82	1.7
14H016279	SURLY	1177	2994	1069	142	2.2	7.7	0.73	2.65	4.6
14H016082	FRAMPTON*	1176	3057	1072	150	1.2	6.8	1.50	2.54	4.5
14H015865	PERLE*	1175	3049	1125	166	0.7	6.3	1.41	2.59	3.5

*NxGEN Sire

Unlock the Value of your milk samples



Pregnancy

Johne's

A1/A2

BVD

Leukosis

Neospora

Mastitis PCR

Unlike traditional methods, testing milk samples to gain insights for production, health and physiology, eliminates labor to find, sort and lock-up cows. All of which improves cow comfort, while saving you time and money.

Ask your CentralStar team about adding the convenience of testing DHI samples, or how to send samples direct.



WARNING: (1) Scouring calves treated with antibiotics gave 1,086 pounds less milk during their first lactation.¹ (2) Calves treated for pneumonia or scours are more likely to be culled or leave the herd early.² (3) Calves treated for scours are almost three times more likely to calve after 30 months.² (4) Higher pre-weaning average daily gain positively impacts first-lactation milk yield.¹



[boosts immune function • promotes appetite • supplies live, viable, naturally-occurring organisms • all natural • antibiotic free]

Protect your herd's future. Don't let your calves have a bad day.

Sources: ¹Pre-weaning calf health, University of Minnesota Extension, ²Dairy calf management practices impact future production, University of Kentucky, Donna M. Amaral-Phillips.

Pedigree Sorts - Proven & GForce

Genetic diversity in the Holstein breed continues to dwindle, creating a greater risk for inbreeding in your herd when pedigree makeup is overlooked. Below are lists that are free of popular bloodlines and can be a good starting point to avoid inbreeding during genetic selection. To gain the greatest advantage in genetic selection, work with a CentralStar Genetic Consultant to accelerate your return on investment.

7H011351 SUPERSIRE Free

14H014587	Harlow
7H014545	Jamarco
7H014329	Eminent
7H015085	Parfect
7H012421	Millington
14H014629	Sertoli
250H014134	Renegade
7H014608	Alum
250H016121	Partake
250H014717	Pensive-P
250H013531	Totem
7H016120	Peve
250H012961	Doc
14H07828	Odin
7H015325	Hanans
7H012344	Rager-Red
7H015984	Merlin
250H014579	Hancock
7H014734	Handsome
7H015634	Cadillac
250H016378	Doubleshot
7H016104	Eye Candy
250H014605	Tropic
7H015581	Amaethon P
250H015236	Mystic Crush
250H015329	Thunder Struck
7H014920	Select
7H013839	Tatoo
7H012587	Diamondback
7H015023	Analyst-Red
7H014477	Warrior-Red

7H012788 FRAZZLED Free

7H016276	Sheepster*
14H016236	Undertone
14H016391	Easton*
7H016282	Mimic*
7H016315	Tamborine
14H016316	Tuba*
14H016141	Attica
7H014438	Goddard
7H015839	Magnum
7H015465	Crusher
250H016304	Choices
7H016078	Sear
7H016405	Lucas
250H016074	Figaro*
14H015179	Trooper
14H015367	Knockout
250H016125	Zoar
7H015563	Impact
7H015793	Pearce
7H015487	Holliday
7H014320	Alphabet
7H016103	Chew-P
7H015824	Motivated
7H015721	Harrisenna
7H015640	Moonraker
7H014545	Jamarco
14H015929	Cirrus-P
7H014578	Foxcatcher
7H015112	Taos
250H015955	Harmony
7H015085	Parfect
7H015532	Big Orbitz
14H014636	Try Me
7H016099	Amen-PP
250H014134	Renegade
7H015790	Ison-P
7H015418	Monaco

7H011314 MOGUL Free

7H014436	Big Dollars
7H012421	Millington
7H013454	Rocketfire
250H013531	Totem
250H012961	Doc
14H07828	Odin
7H012344	Rager-Red
7H014132	Liberty-P
7H014920	Select
7H013839	Tatoo
7H012587	Diamondback*RC
7H015023	Analyst-Red
7H014477	Warrior-Red

*NxGEN Sire

Showcase Progeny Proven

250HO12961	Doc	60	75	631	631	481	619	1581	53	0.01	67	0.02	120	3.11	3.9	-1.4	2.7	A1A2	-1.2	3.19	2.15	1.95	2794	Kingboy x Mack
250HO14579	Hancock	50	65	489	494	499	533	980	34	0.01	49	0.04	83	2.86	2.5	-1.6	2.2	A2A2	1.4	3.51	3.37	2.19	2698	Doc x Monterey
7HO13839	Tatoo	40	60	-90	-77	-53	-59	-552	-3	0.05	-36	-0.05	-39	2.73	1.6	-1.5	1.9	A1A2	-1.7	2.88	2.24	0.71	2013	Crush x Gold Chip
7HO14477	Warrior-Red	40	55	-472	-466	-503	-304	-802	-16	0.03	-19	0.04	-35	2.92	-2.4	-3.0	4.6	A1A2	-2.0	3.20	1.66	1.64	1807	Avalanche-RC x Doorman
7HO14734	Handsome	40	55	472	474	362	453	973	39	0.03	62	0.08	101	3.15	1.3	-3.1	2.5	A1A2	0.1	3.11	2.43	1.50	2607	Doc x Monterey
7HO12587	Diamondback-RC	35		-288	-285	-592	-315	-425	-1	0.04	-24	-0.03	-25	3.14	-0.3	-3.0	3.5	A1A2	1.6	2.50	1.96	1.38	1866	Doorman x Talent
250HO12975	Pharo	32	50	369	380	372	549	1018	35	0.01	27	-0.04	62	2.58	4.0	-1.0	1.9	A2A2	1.3	2.38	2.19	0.14	2515	Jedi x Balisto

HHP\$=Herd Health Profit Dollars, SCE=Calving Ease, PL=Productive Life, SCS=Somatic Cell Count Score, DPR=Daughter Pregnancy Rate, SCR=Sire Conception Rate, PTAT=Predicted Transmitting Ability for Type, UDC=Udder Composite, FLC=Foot and Leg Composite, GTPI=Total Performance Index, RC=Red Carrier • Prices listed reflect semen cost. An additional fee will be added for insemination service.

Progeny-Proven Mating Guide

NM\$		CM\$		DWPS		HHP\$		Milk		Protein		Fat		CFP	
Lionel	1257	Lionel	1256	Lionel	1297	Lionel	1160	Lionel	3565	Lionel	99	Lionel	155	Lionel	254
Tahiti	1106	Tahiti	1109	Big Dollars	1235	Tahiti	1058	Big Dollars	2755	Tahiti	74	Jamarco	127	Jamarco	197
Goddard	1001	Goddard	1011	Tahiti	1081	Goddard	1010	Alphabet	2578	Rocketfire	73	Helix	111	Tahiti	181
Big Dollars	966	Big Dollars	963	Goddard	1044	Big Al	990	Rocketfire	2468	Jamarco	70	Tahiti	107	Helix	172
Barclay	932	Big Al	951	Finishline	1040	Big Dollars	984	Tahiti	2269	Alphabet	67	Barclay	107	Barclay	165
Big Al	927	Barclay	938	Eminent	1028	Renegade	968	Goddard	1793	Big Dollars	63	Griff	105	Alphabet	164
Alphabet	917	Alphabet	912	Barclay	1026	Foxcatcher	963	Helix	1754	Goddard	63	Big Al	102	Griff	160
Harlow	898	Harlow	902	Jamarco	998	Alphabet	919	Jamarco	1731	Helix	61	Harlow	101	Goddard	158
Jamarco	874	Jamarco	886	Harlow	994	Try Me	889	Doc	1581	Barclay	58	Milford	98	Milford	153
Finishline	867	Finishline	876	Highlite	982	Jamarco	879	Luster-P	1558	Milford	55	Alphabet	97	Finishline	146
PL	DPR	CE	SCR	Type	UDC	FLC	GTPI								
Legacy	8.3	Eminent	2.4	Barclay	1.5	Liberty-P	2.9	Hancock	3.51	Hancock	3.37	Hancock	2.19	Lionel	3132
Try Me	7.8	Try Me	2.0	Soprano	1.5	Griff	2.8	Warrior-Red	3.20	Handsome	2.43	Doc	1.95	Tahiti	2986
Riveting	6.7	Legacy	1.7	Goddard	1.6	Harlow	2.5	Doc	3.19	Luster-P	2.28	Tropic	1.82	Renegade	2946
Ronald-RC	6.4	Foxcatcher	1.7	Odin	1.6	Eminent	2.5	Handsome	3.11	Tatoo	2.24	Renegade	1.81	Barclay	2915
Big Dollars	6.3	Banjo-P	1.6	Harlow	1.6	Brass	2.4	Tatoo	2.88	Pharo	2.19	Warrior-Red	1.64	Alphabet	2886
Goddard	5.7	Riveting	1.4	Ronald-RC	1.7	Basic	2.1	Luster-P	2.82	Doc	2.15	Luster-P	1.59	Sertoli	2867
Basic	5.4	Renegade	1.3	Megabucks	1.7	Sertoli	2.1	Diamondback-RC	2.50	Liberty-P	2.06	Handsome	1.50	Jamarco	2861
Big Al	5.3	Ronald-RC	1.2	Liberty-P	1.8	Soprano	2.0	Tropic	2.48	Basic	2.03	Diamondback-RC	1.38	Finishline	2855
Foxcatcher	5.3	Sertoli	1.2	Tahiti	1.8	Foxcatcher	2.0	Pharo	2.38	Diamondback-RC	1.96	Ronald-RC	1.36	Luster-P	2850
Eminent	5.2	Reeve-Red	1.2	Try Me	1.9	Reeve-Red	1.9	Eisaku	1.99	Maximus	1.93	Rager-Red	1.33	Goddard	2813

On the cover: Augustian Farms, LLC, Kewaunee, Wis., believes in using integrated services from CentralStar for better herd management. CentralStar team (L to R): Team Leader Gary Holterman, A.I. Specialist Josh Otte, DHI Specialist Emmy Kickbush, Genetic Consultant Andrea Gruetzmacher, and Reproductive and CowManager Specialist Scott Hecker with farm owner, Todd Augustian.

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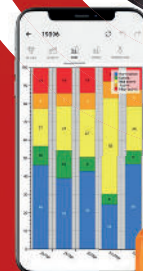
"I believe CowManager has helped profitability in a couple of ways. On the nutrition side, if we see a ration that the cows don't react to like we thought they should right away, and we see a drop in eating or rumination, we can make a change pretty quick. Also, with cows that show early signs of sickness, instead of them going off milk, we are able to catch them right away and keep their production and health going well. This is a system that's definitely paid for itself. You can see it pretty easily just looking at records year-over-year on treatments, sick cows and cows leaving the herd."

Todd Augustian, Augustian Farms LLC, Kewaunee, Wis.

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