

## FOR IMMEDIATE RELEASE

\*High-resolution photos available upon request

### Stetzer and Hyde awarded specialists of the year by Select Sires

PLAIN CITY, Ohio, May 2, 2023 – Carla Stetzer, CentralStar Cooperative, and Tim Hyde, Select Sires MidAmerica, were honored at Select Sires' annual Trusted Advisor Conference in late April. The 2023 conference was held in Fresno, California and hosted by All West/Select Sires. Stetzer was named the Select Mating Service® (SMS®) Specialist of the Year, while Hyde was named the Select Reproductive Solutions® (SRS®) Specialist of the Year.

“We recognized outstanding individuals with the SMS and SRS awards,” said Jeff Reidman, vice president of Latin America marketing and dairy sire services, Select Sires Inc. “Our federation benefits from the expertise of these team members and they bring immense value to the herds they serve. From sire selection and mating knowledge to reproductive troubleshooting, both Carla and Tim help dairy producers improve their herds to enhance their profitability.”

Stetzer grew up in the dairy industry and continues to be involved with Registered Milking Shorthorns. She hails from Jackson County, Wisconsin where she resides with her husband, Dan, and three sons. Stetzer began working for Accelerated Genetics in 2001 as a genetic consultant and has since been a tremendous asset to the CentralStar and Select Sires teams. As an SMS genetic consultant serving west central Wisconsin, southeast Minnesota and northeast Iowa, Stetzer has worked with many herds for two generations of ownership. Her passion for the dairy industry and helping customers exceed their goals is her motivation.

“Carla is deeply valued by her customers because of her vast knowledge and expertise,” said Phil Dieter, chief executive officer, CentralStar Cooperative. “Her friendly and helpful demeanor combined with years of experience, make her a go-to mentor for colleagues. She finds balance between encouraging customers to think outside of the box and try new things, while simultaneously strengthening the existing relationships and providing what they already desire. Her eye for cows and tremendous work ethic boosts our cooperative.”

Hyde was raised on a dairy farm in Idaho and went on to manage dairies in Colorado and New Mexico, the latter of which he shared ownership. Prior to working for Select Sires MidAmerica and COBA/Select Sires in a joint reproductive specialist position, he was employed by Accelerated Genetics in a similar role. He has since assumed the role of regional sales manager for the state of Idaho, now working exclusively for Select Sires MidAmerica and continues to work with many Idaho dairies to improve their reproductive programs. Additionally, Hyde is a key account manager and works with the Idaho team to connect customers with valuable resources to achieve their goals.

"Tim is a consummate professional who brings his real-world experiences and extensive dairy background to the Select Sires MidAmerica customers he works alongside," said Devin Albrecht, general manager, Select Sires MidAmerica. "He is very collaborative with the herds he works with and continually challenges them to improve their reproductive performance."

Based in Plain City, Ohio, Select Sires Inc., is the largest global A.I. cooperative and is comprised of six farmer-owned and -controlled local organizations in the United States. As the industry leader, it provides highly fertile semen, as well as excellence in service and programs to supply dairy and beef producers with the world's best genetics."

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