



HOLSTEIN

PRICE

LIST

APRIL 2024



800.631.3510 • www.mycentralstar.com



Herd Health Profit Dollars™

to create healthy, longer-living cattle

GForce (Genomic Young Sires)

Sire Code/Name	HHP\$	NM\$	CFP	Mast	PL	DPR
7H016962 Oh-MY *	1400	1372	219	4.1	6.6	-2.3
14H017156 Pitchfork	1390	1145	196	4.5	6.1	-0.2
7H016276 Sheepster *	1371	1203	214	3.0	5.8	-0.7
14H017012 Clearview *	1368	1298	205	3.7	6.6	-0.5
14H016860 Rodney	1365	1181	188	3.7	6.6	0.3
14H016836 Drydon	1353	1196	183	4.1	6.7	-0.1
7H017161 Moodle	1349	1237	184	4.1	6.8	0.1
7H016735 Karl *	1347	1277	199	2.7	6.6	0.6
14H016871 Pete	1344	1175	180	4.3	5.8	1.2
7H016916 Stephan	1341	1223	165	4.0	8.0	1.0
7H015977 Hayk	1341	1073	172	4.4	5.8	1.6
7H016966 Sanborn	1339	1171	193	3.2	6.1	1.2
7H017045 Tallet •	1334	1313	193	4.3	7.8	-0.6
7H017095 Jackhammer *	1330	1266	213	3.4	5.2	-1.5
7H016932 Proven Full	1330	1202	178	3.8	6.9	0.5
14H016673 Endear	1330	1225	195	3.3	6.2	-1.0
14H017023 Foughty *	1320	1225	193	3.2	6.2	0.1
7H016485 Sundance *	1315	1208	159	4.6	8.2	1.7
7H016866 Humo *	1312	1243	202	4.2	5.5	-1.6
7H017131 Hades	1307	1199	188	4.5	6.3	-0.2
7H015807 George Miller	1306	1069	147	5.1	7.4	2.0
7H016763 Keanu	1304	1168	184	3.3	6.6	-0.4
7H016984 Hobart	1299	1131	178	3.6	6.3	1.4
250H016715 Mcclune •	1297	1193	212	3.3	4.9	-1.2
250H016691 Transfer *	1297	1146	176	3.1	7.1	1.7
7H017106 Hadzuki *	1286	1191	204	2.2	5.4	0.0
7H017134 Rapidash	1285	1184	183	3.8	6.8	-0.2
14H016755 Socks *	1282	1107	161	4.9	7.4	0.6
7H016644 Rimbot *	1279	1213	181	5.0	6.4	-1.8
250H016741 Hardin *	1277	1263	216	2.3	5.4	-2.0
7H016935 Giant *	1275	1265	209	2.8	5.5	-0.5
250H016812 Crimson *	1274	1204	194	3.5	6.0	-1.2
250H016420 Boatshow •	1271	1144	207	2.4	5.5	-1.4
14H017133 Madrid-P	1269	1111	163	3.6	7.6	1.0
250H017118 Shetek *	1268	1163	200	3.3	4.9	0.2
14H016827 Scar *	1268	1141	195	2.3	4.9	-0.5
7H016607 Smoke Signal	1268	1120	195	3.8	5.5	-2.8
14H016834 Sundown	1260	1184	170	3.8	6.8	0.9
7H016825 Andri *	1258	1215	171	1.2	6.9	2.1
7H016176 War Gear •	1255	1161	184	2.2	6.5	-0.1

Proven Sires

Sire Code/Name	HHP\$	NM\$	CFP	Mast	PL	DPR
7H015245 Perpetual	1195	1087	214	1.8	3.9	-3.0
7H014985 Rupert	1143	1045	199	0.1	3.2	0.9
7H015112 Taos	1143	877	152	1.4	5.1	2.1
7H015233 Milky	1136	1185	206	1.0	4.3	-2.9
7H014454 Lionel	1134	1183	244	-1.3	2.6	-4.6
14H015301 Gordy	1118	1134	169	1.9	5.8	0.2
14H015154 Bigshot	1117	953	153	3.8	5.1	0.3
14H015179 Trooper	1116	960	176	1.1	4.4	0.8
7H015465 Crusher	1109	1111	189	1.9	5.1	-1.1

*NxGEN, •Early Onset Muscle Weakness (MW) Syndrome Heterozygous Carrier

Maximize Herd Longevity:

HHP\$ designed to create more money-making older cows

Cole Mark, Director of Consulting and Profit Strategies, CentralStar Cooperative



A smaller heifer inventory means reduced culling and turnover rates in the milking herd. This gives you the opportunity to milk more mature cows that produce at higher levels. Unfortunately, high-production mature cows come with a higher risk for mastitis and elevated Somatic Cell Count (SCC). So, how do you ensure you are selecting genetics for the right traits and indexes to facilitate

healthier, longer-living cows?

Enter Herd Health Profit Dollars™ (HHP\$™) - a breeding index that places strong emphasis on health traits, specifically mastitis resistance. Using health-trait PTAs from the Council of Dairy Cattle Breeding (CDCB) allows for comparison across all studs, including those who have not yet adopted the advantages of Zoetis Clarifide Plus testing results. In the HHP\$ formula, mastitis resistance and Somatic Cell Score (SCS) PTAs receive a notable emphasis of 19 percent, compared to just 5 percent in both TPI® and Net Merit (NMS). HHP\$ has other distinguishing features including consideration for shallower udders, an intermediate ideal for teat size and rear teat placement, and reduction in stature, without sacrificing the necessary strength and width.

The HHP\$ index is the result of significant research, planning and direction from Select Sires' farmer - owner sire committees. As you consider the future and the possibility of passing on your dairy to the next generation, the genetic profile of your herd can be a determining factor. By emphasizing health and wellness genetics, herds can secure better profit margins—regardless of the milk market. HHP\$ isn't a run-of-the-mill selection index; it represents an innovative tool poised to deliver substantial value to dairy operations, ensuring sustainability for years ahead.

Industry Index Comparison					
	TPI*	NM\$	CM\$	DWPS	HHP\$
Milk	0%	1%	-2%	1%	0%
CFP	44%	48%	48%	34%	37%
Mastitis, SCS	5%	3%	4%	13%	19%
Fertility	13%	6%	5%	12%	11%
Other Cow Health	9%	21%	20%	21%	17%
Calving Ability	2%	3%	3%	2%	1%
Calf Health	0%	1%	1%	7%	0%
Conformation	25%	4%	4%	0%	8%

To be profitable and sustainable, your dairy must leverage genetics. Breeding for cows that are productive and trouble-free into their third lactation and beyond can improve profitability. HHP\$ directly selects for key reasons cows leave the herd so that more of your young cows have the chance to develop into money-making older cows.

Learn more about HHP\$ by talking with your CentralStar team. Scan the QR code to read "A better cow for a better future" by Select Sires Vice President of Genetic Programs, Chuck Sattler.



Easy access to genetics you want!

gender SELECTED[™] SexedULTRA[™]

Sires with sex-sorted semen available.

FERTILITYPRO

Identifies sires with semen that will likely improve pregnancy rates.

FEEDPRO

Sires that optimize increased production and moderate body size, while maintaining body-condition score and daughter fertility.

MASTITISRESISTANTPRO[®]

Sires which excel in multiple indicators of mastitis resistance. Uses CDCB and Zoetis data.



A NEW ERA IN ROI

Capture Genetic Trends
like never before!



7H017158
HOLY-P

© Jenny Thomas
Light Pables Photography

Join NxGEN® for access to Select Sires' most elite genetics. Talk with your CentralStar team to create a genetic strategy that will accelerate genetic progress while maximizing your herd's performance and profitability!

Sire	NM\$	CFP	DWP\$*	HHP\$*	GTPI*	Sire	NM\$	CFP	DWP\$*	HHP\$*	GTPI*
7H016276 SHEEPSTER TROOPER x Acura x RESOLVE	1203	214	1319	1371	3216	7H017095 JACKHAMMER LETCHWORTH x Zazzle x TAHITI	1266	213	1212	1330	3212
7H016485 SUNDANCE Earlybird x TRY ME x Nightsky	1208	159	1319	1315	3209	7H017106 HADZUKI HAYK x CRUSHER x LIONEL	1191	204	996	1286	3196
7H016644 RIMBOT RIX x Sheldon x TAHITI	1213	181	1425	1279	3131	7H017158 HOLY-P FIGARO x LUSTER-P x DOC	973	161	1154	1071	3174
7H016688 STATON Overdo x Manhattan x TAHITI	1102	186	992	1241	3194	14H016681 VICARIOUSLY Overdo x MAXIMUS x HUEY	1158	172	1267	1190	3108
7H016689 STADER+ Overdo x Acura x RESOLVE	1187	210	1196	1177	3201	14H016755 SOCKS GEORGE MILLER x MOONSHINER x Medley	1107	161	1203	1282	3079
7H016735 KARL HAYK x GAMEDAY x LEGACY	1277	199	1104	1347	3272	14H016827 SCAR FROST BITE x RENEGADE x TARRINO	1141	195	1233	1268	3112
7H016806 CARTER FROST BITE x MOONSHINER x FOXCATCHER	1169	179	1271	1194	3122	14H017012 CLEARVIEW KAHN x PERFECT x Rapid	1298	205	1312	1368	3203
7H016808 OLWEN FROST BITE x LIONEL x SAMURI	1160	173	1275	1230	3043	14H017023 FOUGHTY ELVIN x PARSLY x TRY ME	1225	193	1307	1320	3186
7H016825 ANDRI FROST BITE x TAOS x LIONEL	1215	171	1112	1258	3138	250H016682 ROUGHNECK Holysmokes X CONWAY X LEGACY	1133	192	1163	1191	3170
7H016835 LOGIC FROST BITE x TAOS x RIVETING	1193	184	1251	1216	3134	250H016691 TRANSFER BEETHOVEN x GAMEDAY x RENEGADE	1146	176	1075	1297	3187
7H016866 HUMO Overdo x GAMEDAY x RENEGADE	1243	202	1273	1312	3245	250H016741 HARDIN Overdo x RELIANT x LEGACY	1263	216	1264	1277	3276
7H016935 GIANT LETCHWORTH x Deluxe x BIGGELLO	1265	209	1403	1275	3254	250H016812 CRIMSON FROST BITE x CONWAY x LIONEL	1204	194	1423	1274	3126
7H016962 OH-MY FROST BITE x GAMEDAY x BRASS	1372	219	1621	1400	3258	250H017022 KNACK FIGARO x Deluxe x BIGGELLO	1149	196	1276	1192	3195
7H016990 FROSKY SEAR x Deluxe x BIGGELLO	1158	187	1325	1236	3173	250H017100 ODIRECT LETCHWORTH x GAMEDAY x Granite	1108	169	1205	1251	3220
7H017044 TESLA FROST BITE x GAMEDAY x LEGACY	1244	174	1253	1145	3159	250H017118 SHETEK LETCHWORTH x PERFECT x LIONEL	1163	200	1163	1268	3225



7H017158 HOLY-P

HOLY-P is a Figaro son who hails from one of the most influential cows in the breed, Siemers Lstr Hanan 33317-ET, a second generation 89-point two-year-old with several popular sons in the Select Sires lineup. Holy-P is a game changer for the Holstein breed, fusing the polled gene with fantastic wellness traits, the power to milk and +3.55 PTAT!



Charley Bogart,
Genetic Consultant

Membership is required to purchase NxGEN sires. Semen is direct-shipped to your farm.

*Early Onset Muscle Weakness (MW) Syndrome Heterozygous Carrier



ProfitSOURCE®

ProfitSOURCE is a leading beef x dairy program, backed by research trials and everyday results fueled by traceability. Sires are selected to meet your fertility and calving ease expectations, while also offering different profiles of growth and carcass traits desired by beef supply chain partners. Learn more about ProfitSOURCE from your CentralStar team.



Scan to see the most up-to-date ProfitSOURCE sires.

ANGUS SIRES

Price	Code / Name	Fertility	CE %Rank	BW %Rank	YW %Rank	RADG %Rank	CW %Rank	Marb %Rank	RE %Rank	\$B %Rank	\$AxH %Rank
22	7AN526 CHECK IT	****	12 15	-1.3 10	116 45	0.30 15	44 55	1.00 15	0.83 20	170 10	165 15
27	7AN572 FOR SURE	****	4 70	2.2 75	139 15	0.32 10	60 25	1.31 4	0.94 10	201 4	181 10
22	2AN588 HIGH RANK *	****	2 85	1.7 65	148 10	0.34 4	59 30	0.96 25	1.03 10	182 15	187 10
25	2AN613 AMARILLO *	****	6 55	1.8 65	144 10	0.31 15	71 10	1.05 20	1.04 10	193 10	191 10
25	2AN619 CIMARRON *	****	10 20	1.2 50	153 4	0.27 40	71 10	1.32 10	1.10 5	194 10	186 10
25	2AN620 / 714AN620 APPROACH *	****	6 55	1.5 60	125 30	0.25 60	55 40	1.28 10	1.08 5	188 10	198 10
25	7AN625 / 9AN625 COUNTY LINE	****	2 85	2.0 70	156 3	0.33 10	69 15	1.14 15	0.77 35	190 10	168 15
27	714AN626 KING WILLIAM	****	11 15	0.3 30	158 2	0.35 3	80 3	1.24 10	0.89 20	220 2	187 10
25	714AN639 WHITEWATER	****	10 20	2.3 75	137 15	0.34 4	56 35	1.10 15	0.77 35	187 10	196 10
22	2AN650 LOCOMOTION *	****	8 35	1.1 50	128 25	0.29 25	60 25	1.00 20	0.92 15	183 15	183 10
22	2AN651 RULER *	****	10 20	1.4 55	125 30	0.31 15	54 40	0.86 30	0.69 45	176 15	177 15
25	714AN652 FEATURE	****	3 70	3.5 95	140 15	0.26 50	66 15	1.02 20	1.15 3	186 10	190 10
27	714AN661 HEADWAY	***	8 35	2.2 75	132 20	0.28 35	57 35	1.55 2	1.05 10	209 3	231 2
25	714AN663 OUTPUT	****	9 30	1.2 50	143 10	0.27 40	64 20	1.21 10	1.04 10	190 10	198 10
27	2AN665 FLAGSTAFF *	****	5 60	1.9 65	138 15	0.31 15	75 10	1.09 15	1.19 2	210 3	218 3
22	714AN693 JAMES	****	17 1	-2.0 4	128 25	0.25 60	57 35	1.22 10	1.06 10	182 15	190 10
27	714AN694 TEDDY	****	8 35	2.9 85	165 1	0.35 3	93 1	0.84 35	1.19 2	216 2	209 4

Price	Code / Name	Fertility	CE %Rank	BW %Rank	YW %Rank	RADG %Rank	CW %Rank	Marb %Rank	RE %Rank	\$B %Rank	\$AxH %Rank
27	2AN705 BUCKLIN *	****	11 15	0.1 25	119 40	0.27 40	54 40	1.53 3	1.00 10	206 4	230 2
25	714AN711 COLDWATER	****	15 3	-1.1 10	128 25	0.25 60	47 60	1.22 10	1.19 2	186 10	219 3
27	2AN712 QUANTIFY *	****	12 10	0.5 35	123 35	0.28 35	55 40	1.53 3	1.22 2	212 3	226 2
25	2AN724 SET UP *	****	10 20	0.3 30	139 15	0.33 10	67 15	0.96 25	1.36 1	202 5	216 3
27	714AN734 NICHOLS	****	12 10	1.9 65	160 2	0.29 25	79 4	1.28 10	1.28 1	219 2	235 1
22	7AN742 MONROE		13 10	-1.2 10	143 10	0.33 10	68 15	0.87 30	0.95 15	179 15	196 10
27	714AN762 COLUMBUS		6 55	1.8 65	151 5	0.34 4	76 5	1.10 15	0.95 15	199 5	193 10
27	2AN763 DAYTON *		13 10	0.9 45	142 10	0.29 25	66 15	1.25 10	1.13 4	201 5	229 2
27	714AN765 MIDWEST	***	9 30	2.4 75	152 4	0.29 25	71 10	1.93 1	0.99 10	232 1	231 2
25	714AN774 BOSWELL	****	12 10	-0.2 20	136 15	0.30 20	60 25	1.18 15	1.04 10	192 10	207 4
25	714AN775 SOLOMON		14 4	-0.2 20	132 20	0.30 20	55 40	1.26 10	1.45 1	198 10	222 2
25	714AN777 GEMSTONE	****	12 10	0.1 25	149 5	0.37 1	59 30	0.99 20	1.07 10	186 10	208 4
27	714AN790 HARRISON	***	12 10	1.1 50	140 15	0.35 3	65 20	1.26 10	1.05 10	215 2	241 1
27	714AN791 GRANT	****	10 20	0.9 45	143 10	0.33 10	61 25	1.67 1	1.12 4	227 1	262 1
27	714AN792 ARTHUR		15 3	0.6 35	142 10	0.32 10	79 4	1.45 4	1.29 1	238 1	264 1
27	2AN803 NEVADA *		5 60	3.2 90	160 2	0.33 10	69 15	1.77 1	1.20 2	231 1	257 1
27	714AN804 TRUMAN		9 30	2.2 75	151 5	0.33 10	70 10	1.57 2	0.94 15	217 2	209 4



Tag it.
Trace it.
Trust it.

SIMANGUS™ SIRES

Price	Code / Name	Fertility	CE %Rank	BW %Rank	YW %Rank	RADG %Rank	CW %Rank	Marb %Rank	RE %Rank	TI %Rank
22	7SM84 MADISON	****	13.8 35	0.0 50	115.8 55	0.30 30	38.4 35	0.75 10	1.09 4	87.7 30
22	7SM100 COUNTRY BOY	****	15.2 25	-3.1 10	111.6 65	0.26 55	20.8 85	0.37 50	0.69 50	81.9 50
22	714SM107 / 2SM107 MAINSTREAM *	****	14.2 35	1.0 70	139.9 15	0.34 10	40.2 30	0.33 60	0.87 20	86.4 30
22	2SM110 VIKING *	*****	12.2 55	0.9 70	137.0 15	0.29 35	55.0 10	0.42 45	0.82 30	88.9 25
22	714SM111 COMBAT	****	12.7 50	-0.2 45	131.3 25	0.33 15	55.1 10	0.59 20	0.76 40	87.8 30
22	2SM114 / 714SM114 PREDICTABLE * ^	****	17.6 10	-1.0 35	119.4 45	0.26 55	48.7 15	0.63 15	0.80 30	90.5 20
22	714SM117 WINCHESTER ^	*****	14.6 30	-0.1 50	132.0 25	0.33 15	34.7 45	0.63 15	0.08 99	87.1 30
22	714SM118 COLT ^	****	11.6 65	-0.5 40	125.1 35	0.26 55	33.8 50	0.66 15	0.43 90	91.3 20
22	714SM120 SPRINGFIELD ^	*****	11.9 60	1.6 80	130.6 25	0.27 50	28.9 65	0.41 45	0.71 45	86.0 35
25	714SM129 WABASH	****	13.8 35	0.3 55	145.5 10	0.35 10	41.8 25	1.06 1	0.86 25	106.3 1
25	2SM130 FLINT HILLS *	****	13.6 40	2.0 85	145.7 10	0.36 10	41.0 30	1.09 1	0.95 15	104.9 1
25	714SM131 RILEY ^	*****	14.1 35	0.5 60	139.5 15	0.32 20	45.3 20	0.91 3	1.25 1	102.5 2
25	2SM132 / 714SM132 BLUEMONT * ^	****	12.2 60	1.7 80	161.6 2	0.38 3	67.5 1	1.04 2	1.11 4	110.2 1
25	7SM141 / 2SM141 ALPHA *	****	10.2 80	0.9 70	153.5 4	0.37 4	63.6 2	0.63 15	1.14 3	98.5 4
25	714SM143 TALLGRASS	****	16.1 15	-2.0 20	141.8 10	0.34 10	46.8 15	1.06 1	0.99 10	108.8 1
25	2SM144 FLINTSTONE *	****	15.0 25	-0.5 40	138.6 15	0.34 10	51.4 10	1.03 2	1.20 2	104.7 1

LIMOUSIN SIRES

Price	Code / Name	Fertility	CE %Rank	BW %Rank	YW %Rank	CW %Rank	REA %Rank	Marb %Rank	\$MTI %Rank
20	7LM15 AFRICA %LM	****	12 25	0.1 30	89 70	17 70	1.83 1	0.14 40	59.54 35
20	7LM18 DAVY CROCKET LIM-FLEX	****	14 10	0.1 30	91 85	55 10	1.04 10	0.67 4	73.75 15
20	7LM19 FARMER JOE LIM-FLEX	****	10 55	0.5 40	110 50	31 60	1.37 2	0.63 10	75.95 10
20	7LM20 FILMER	****	15 10	-0.6 20	100 70	15 95	0.63 45	0.64 10	75.62 10
20	7LM21 HOGAN	*****	9 70	0.9 50	110 50	18 95	0.58 65	0.39 30	69.40 20
20	7LM22 HIGH COURT	****	12 30	2.1 75	118 35	38 40	0.55 70	0.34 40	64.30 45
20	7LM23 HOBBLEBUSH	****	13 30	-0.2 45	87 45	10 95	0.59 65	0.18 70	59.36 50

CHAROLAIS SIRES

Price	Code / Name	Fertility	CE %Rank	BW %Rank	YW %Rank	CW %Rank	REA %Rank	Marb %Rank	TSI %Rank
25	2CH96 AFFINITY *		17.1 8	-5.9 3	108 55	14 60	0.49 70	0.31 6	262.29 35
25	9CH99 FREE RIDE	****	16.6 10	-5.1 5	106 60	13 65	0.54 65	0.30 7	258.44 45
25	9CH103 / 2CH103 LEAD TIME *	****	13.1 30	-4.6 7	101 70	20 40	0.59 55	0.32 90	255.83 45
25	2CH104 NEW MAN *	****	18.1 5	-2.8 25	108 55	27 20	0.82 20	0.46 1	256.66 45
25	2CH105 SILVERSMITH *	****	10.8 50	-1.2 45	122 30	36 5	1.10 3	0.41 2	267.67 25
25	9CH106 FOREMAN	****	16.8 9	-3.3 20	123 30	23 30	0.69 40	0.30 6	271.04 20
25	9CH112 KIDRON		17.1 6	-4.4 7	115 45	30 30	0.84 20	0.42 1	263.86 30
25	9CH113 CHANNEL		13.5 30	-1.5 45	118 40	28 35	0.60 75	0.30 6	260.95 40

ANGUS PACKS

Price	Code	Pack Name	Pack Description
22	714AN10003	CALVING EASE	<ul style="list-style-type: none"> Sires with growth and carcass merit Each sire in the pack ranks in the Top 10% for \$AxH Use to lower dystocia risk
25	714AN10004	MUSCLING / RIBEYE	<ul style="list-style-type: none"> Each sire in the pack ranks over +1.0 for both Marbling and Ribeye Each sire in the pack ranks in the Top 10% for \$AxH Raise the bar for muscling
25	714AN10008	EXPLOSIVE GROWTH	<ul style="list-style-type: none"> Average over +1.0 for Marbling and Ribeye Each sire in the pack ranks in the Top 10% for \$AxH More pounds = More pay weight!
25	714AN10009	EXPLOSIVE GROWTH **	<ul style="list-style-type: none"> Average over +1.0 for Marbling and Ribeye Each sire in the pack ranks in the Top 10% for \$AxH More pounds = More pay weight!
22	2AN10001	BALANCED *	<ul style="list-style-type: none"> Proven carcass merit Each sire in the pack ranks in the Top 10% for \$AxH Covering all the bases
25	2AN10005	MUSCLING / RIBEYE *	<ul style="list-style-type: none"> Proven carcass merit Each sire in the pack ranks in the Top 10% for \$AxH Ribeye and Marbling excellence
27	2AN10006	PRIME PACK *	<ul style="list-style-type: none"> Moderate Birth Weight with elite carcass merit Each sire in the pack ranks in the Top 2% for \$AxH Major quality grade advantages

CHAROLAIS PACK

Price	Code	Pack Name	Pack Description
25	2CH10000	MARBLING *	<ul style="list-style-type: none"> Substantial carcass yield benefits Gain more quality premiums

* Denotes sires that qualify for TD Beef. ^ Denotes sires that qualify for Power Genetics. ** Denotes eligibility for export EPD Data: 3/29/24 American Simmental Association, American International Charolais Association, North American Limousin Foundation and American Angus Association.



Progeny-Proven Mating Guide

NM\$		HHP\$		DWP\$		Z-Lame		Milk		Protein		Fat		CFP	
Milky	1185	Perpetual	1195	Milky	1391	Agassi	107	Lionel	3215	Lionel	95	Lionel	149	Lionel	244
Lionel	1183	Rupert	1143	Perpetual	1317	Granada	103	Alphabet	2690	Rupert	80	Perpetual	138	Perpetual	214
Gordy	1134	Taos	1143	Gordy	1250	Rooney	103	Granada	2419	Milky	77	Crusher	131	Milky	206
Crusher	1111	Milky	1136	Lionel	1235	Derringer	103	Tahiti	2132	Perpetual	76	Simba	130	Rupert	199
Tahiti	1108	Lionel	1134	Granada	1197	Milky	102	Rupert	2111	Tahiti	73	Milky	129	Crusher	189
Perpetual	1087	Gordy	1118	Rooney	1185	Bigshot	102	Magellan	1891	Taos	73	Rupert	119	Simba	185
Simba	1082	Bigshot	1117	Agassi	1162	Banjo-P	102	Perpetual	1889	Parsly	71	Rozline	117	Tahiti	179
Rupert	1045	Trooper	1116	Crusher	1118	Perpetual	101	Milky	1845	Magellan	69	Barclay	116	Trooper	176
Porter	1039	Crusher	1109	Knockout	1115	Tanger	101	Parsly	1797	Alphabet	67	Conway	115	Barclay	173
Moonshiner	1032	Rooney	1091	Simba	1077	Captivating	101	Moonshiner	1712	Moonshiner	66	Porter	112	Alphabet	173
SCS		PL		DPR		CE		SCR		Type		UDC		GTPI	
Perpetual	2.61	Knockout	6.4	Taos	2.1	Rooney	1.5	Gordy	2.4	Hancock	3.62	Hancock	3.38	Trooper	3089
Rooney	2.63	Rooney	6.3	Agassi	2.0	Moonshiner	1.6	Crusher	2.2	Hanans	3.58	Hanans	2.57	Rupert	3066
Magellan	2.70	Derringer	5.9	Banjo-P	1.5	Rompen-Red	1.6	Simba	1.9	Thunder Struck	3.43	Thunder Struck	2.46	Lionel	3062
Sertoli	2.73	Gordy	5.8	High Demand	1.4	Barclay	1.6	Banjo-P	1.5	Doc	3.15	Parfect	2.22	Parfect	3044
Moonshiner	2.74	Moonshiner	5.4	Sertoli	1.1	Magellan	1.6	Granada	1.4	Luster-P	2.57	Luster-P	2.17	Milky	3040
Derringer	2.74	Bigshot	5.1	Rupert	0.9	Porter	1.7	Sertoli	1.4	Parfect	2.47	Doc	2.07	Crusher	3036
High Demand	2.74	Taos	5.1	Trooper	0.8	Tahiti	1.7	Hancock	1.2	Rompen-Red	2.04	Rompen-Red	2.04	Perpetual	3030
Hanans	2.75	Crusher	5.1	Tanger	0.7	Derringer	1.8	Captivating	1.0	Renegade	1.91	Parsly	1.85	Taos	3022
Gordy	2.76	Parsly	5.1	Renegade	0.6	Agassi	1.9	Hanans	0.9	Conway	1.91	Derringer	1.71	Gordy	3000
Rozline	2.76	Porter	4.8	Bigshot	0.3	Gordy	1.9	Magellan	0.8	Trooper	1.87	Renegade	1.62	Simba	2990



On the cover: Get more from your genetics, milk, and herd by connecting genetics, reproduction, DHL-milk-testing, diagnostic-testing, and animal-health data to enhance advantages for maximum herd results. Contact your local CentralStar team member for more information, or visit www.mycentralstar.com.

Reduce cortisol levels at the most stressful times in her life!





Calving two-year-olds

- Better milk let-down
- Fewer kick-offs
- Faster loading in parlor/stall
- Calmer handling

Weaning/transition to group housing

- Lower mortality and morbidity
- Lower treatment costs
- Improved weight gain

Dehorning
Hoof trimming

Dry off
Show ring, etc.



300 mL bottle
(applicators sold separately)



CentralStar
800.631.3510
www.mycentralstar.com

©FerAppease is a registered trademark of FERA Diagnostics and Biologicals. Buyer assumes all responsibility for use, storage, and handling of this product. All claims, representations, and warranties, expressed or implied, are made only by the company responsible for manufacturing and not by Select Sires, Inc., its member cooperatives, its agents, or employees.

Products sold by Select Sires Inc. or its affiliates to a buyer shall not be used other than as authorized by the terms and conditions in the sales invoice. Each conventionally processed semen straw (not sex sorted) shall be used only for insemination of a female bovine. ALL OTHER USES OF BOVINE SEMEN FROM SELECT SIRES INC. AND ITS AFFILIATES ARE STRICTLY PROHIBITED WITHOUT THE PRIOR WRITTEN CONSENT OF SELECT SIRES INC. INCLUDING (WITHOUT LIMITATION) GENOTYPING, SEQUENCING, CLONING, GENETIC ANALYSIS, GENETIC MANIPULATION OR FOR RESEARCH. Select Sires Inc., its member cooperatives, its agents or employees cannot and do not guarantee the conception rate, gender, quality or productivity to be obtained in connection with the use of its products or recommended techniques. It makes no warranties of any kind whatsoever, expressed or implied, which extend beyond the description of its products and hereby disclaims all warranties of merchantability and fitness for a particular purpose. In the unlikely event that any of our products shall be proven to be defective, damages resulting from their use shall exclude consequential damages and be limited to the purchase price of the product. All gender SELECTED semen is processed using Ultraplus™ technology. Ultraplus is a trademark of Inguram LLC. "gender SELECTED semen is a trademark of Select Sires Inc. ©Wellness Trait Index, WIS, Dairy Wellness Profit Index, DWP\$, and CLARIFIDE are registered trademarks of Zoetis Inc., its affiliates and/or its licensors. "Showcase and GForce are trademarks of Select Sires, Inc. ©NoGEN, ProfitSOURCE, Herd Health Profit Dollars (HHP\$), Mastitis ResistantPRO, and the Select Sires logo are registered trademarks of Select Sires Inc. ©GTPI is a registered trademark of Holstein Association USA. "SimAngus is a trademark of the American Simmental Association. Limitations and Conditions of Sale: gender SELECTED semen shall be used only for the single insemination of one female bovine during single ovulation with the intent to produce

a single offspring unless specifically approved on an individual customer basis by Sexing Technologies (ST) in writing. ST agrees, however, that Select Sires' customers may use 4,000,000 concentration straws for superovulation or IVF so long as the service provider or the end-user is authorized for such use under an independent license (other than this agreement) by ST. AS A CONDITION OF PURCHASING gender SELECTED SEMEN, THE PURCHASER AGREES THAT gender SELECTED SEMEN WILL NOT BE REVERSE SORTED OR RESORTED UNLESS SPECIFICALLY PERMITTED. IN ADVANCE, ON A CASE-BY-CASE BASIS BY SELECT SIRES INC. IN WRITING. All other uses of gender SELECTED semen from Select Sires Inc. and its affiliates are strictly prohibited without the prior written consent of Select Sires Inc. including (without limitation) genotyping, sequencing, cloning, genetic analysis, genetic manipulation or for research. Select Sires intends to monitor the use of gender SELECTED semen and vigorously enforce these restrictions on use. Buyer assumes all responsibility for use, storage and handling of herd-management products. Select Sires Inc. makes no claims or warranties, expressed or implied. ©First Day Formula is a registered trademark of Select Sires Inc. "Build A Better Calf is a trademark of Select Sires Inc. Manufactured for Select Sires Inc., 11740 US 42N, Plain City, OH 43064. "CONVERT and Select DTX are trademarks of Agrarian Marketing Corporation©, Middlebury, IN. Products listed are merely distributed by Select Sires Inc. and manufactured or processed by the company indicated. All claims, representations and warranties, expressed or implied, are made only by the manufacturer and not by Select Sires Inc. ©Biofresh is a registered trademark of Agrarian Marketing Corporation©, Middlebury, IN. Product listed is merely distributed by Select Sires Inc. and manufactured or processed by the company indicated. All claims, representations and warranties, expressed or implied, are made only by the manufacturer and not by Select Sires Inc.

HOLSTEIN PRICE LIST



Accelerated Genetics



April 2024

800.631.3510

www.mycentralstar.com



CentralStar

P.O. Box 191
Waupun, WI 53963

Presorted
Standard Class
U.S. Postage
PAID
Lansing, MI
Permit No. 505

Know someone
searching for a
new career?



"THE SUPPORT TEAM WITH COWMANAGER IS SECOND TO NONE!"

"CowManager makes us more efficient. It identifies specific cows that need attention, so we aren't walking around all the pens looking for sick cows and wasting our time. The return on investment for CowManager has been solid because of decreased death loss, increased heat detection, and our overall stewardship of antibiotic usage has also improved. We feel the support system and team you get with CentralStar and CowManager is second to none!"

~Larson Acres, Inc, Evansville, Wis.

HEALTH • FERTILITY • NUTRITION

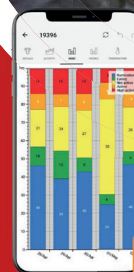


AHEAD OF THE HERD TOGETHER

LEARN MORE



SCAN QR



CentralStar

Learn more from your
CentralStar team.

