



**FerAppease**<sup>®</sup>

Maternal Bovine Appeasing Substance

***STRESS IS KILLING YOUR CALVES***

***BLOCK THE STRESS  
PROTECT YOUR CALVES***

***Receive your  
cattle with  
FerAppease***<sup>®</sup>

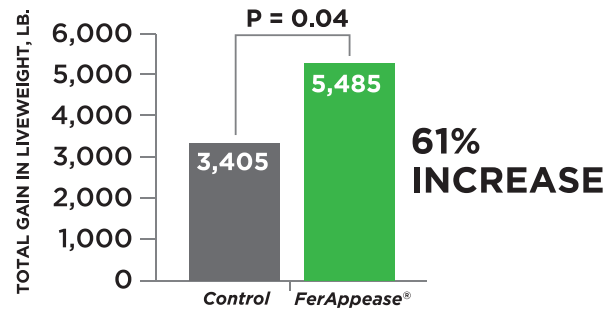
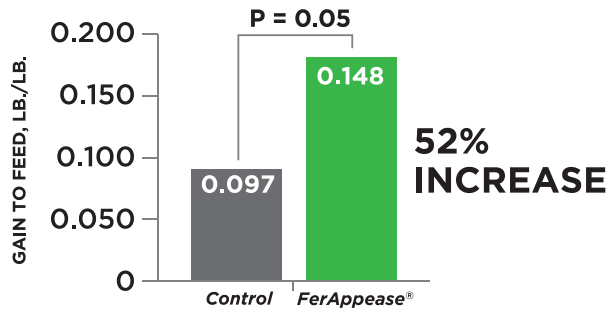
***Dosage Rate: Apply a total dose of 10mL  
5mL on the muzzle + 5mL behind the poll***



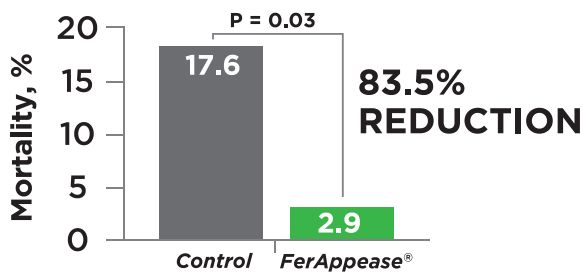
**FERA**

Diagnostics  
and Biologicals

## FerAppease® increased feed efficiency & total gain, lb.



## FerAppease® reduced mortality to BRD

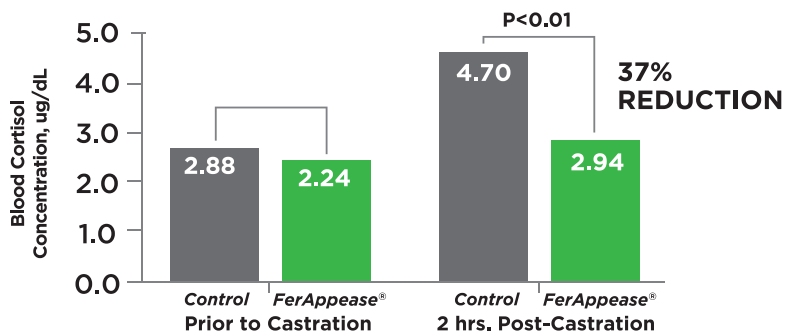


*Cortisol mobilizes energy to fight an immediate threat. This action deprives the calf's immune system of energy and weakens its ability to fight off disease, increasing mortalities.*

*Through the reduction of cortisol, FerAppease® keeps energy in the immune system. Strong, energy-rich immune systems drive reduced mortalities.*

## FerAppease® reduced blood cortisol levels

*Cortisol puts calves into fight or flight mode. By reducing cortisol, FerAppease mitigates the calf's stress from castration and arrival.*



**MORE CALVES + MORE POUNDS = MORE PROFIT**

**Bottom-Line: FerAppease keeps your calves alive. Healthier calves mean healthier pockets.**



TEXAS A&M UNIVERSITY

**Dr. Reinaldo Fernandes Cooke**  
Texas A&M University

**Begin treating your calves today with FerAppease®**



FOR MORE INFORMATION  
SCAN THE QR CODE  
OR VISIT **FERAAH.COM**



Diagnostics and Biologicals