

**COWMANAGER®**



**NEW**

**FROM CALF TO COW**

**LIFETIME MONITORING. MAXIMIZE PERFORMANCE.**



# NEW FEATURES

## LIFETIME SENSOR

Our new, durable sensors come with a lifetime warranty and the lightweight design is smaller compared to previous versions. With improved battery life and reduced power consumption of 33%, they meet the highest quality standards and enable features such as the Youngstock monitor.

## COWMANAGER APP

CowManager becomes fully responsive! This means CowManager will automatically adjust to any mobile screen, making it easier to read and navigate. The new app also includes enhanced functionalities, including the dashboard, the insemination window, calf health monitoring, entering events and genomic data (with Zoetis US).

## SORT MY COW

The CowManager Sort Gate pairs advanced ear sensor monitoring with smart sorting technology to reduce labor, shorten lock-up times, and boost efficiency. Its double ID system ensures fast, accurate sorting, while the pneumatic-free design keeps noise low and works in extreme temperatures. Made in the USA from stainless steel, it's built to last in tough conditions.



**WINNER**  
**SILVER MEDAL**  
INNOVATION  
AWARD  
EUROTIER 2024

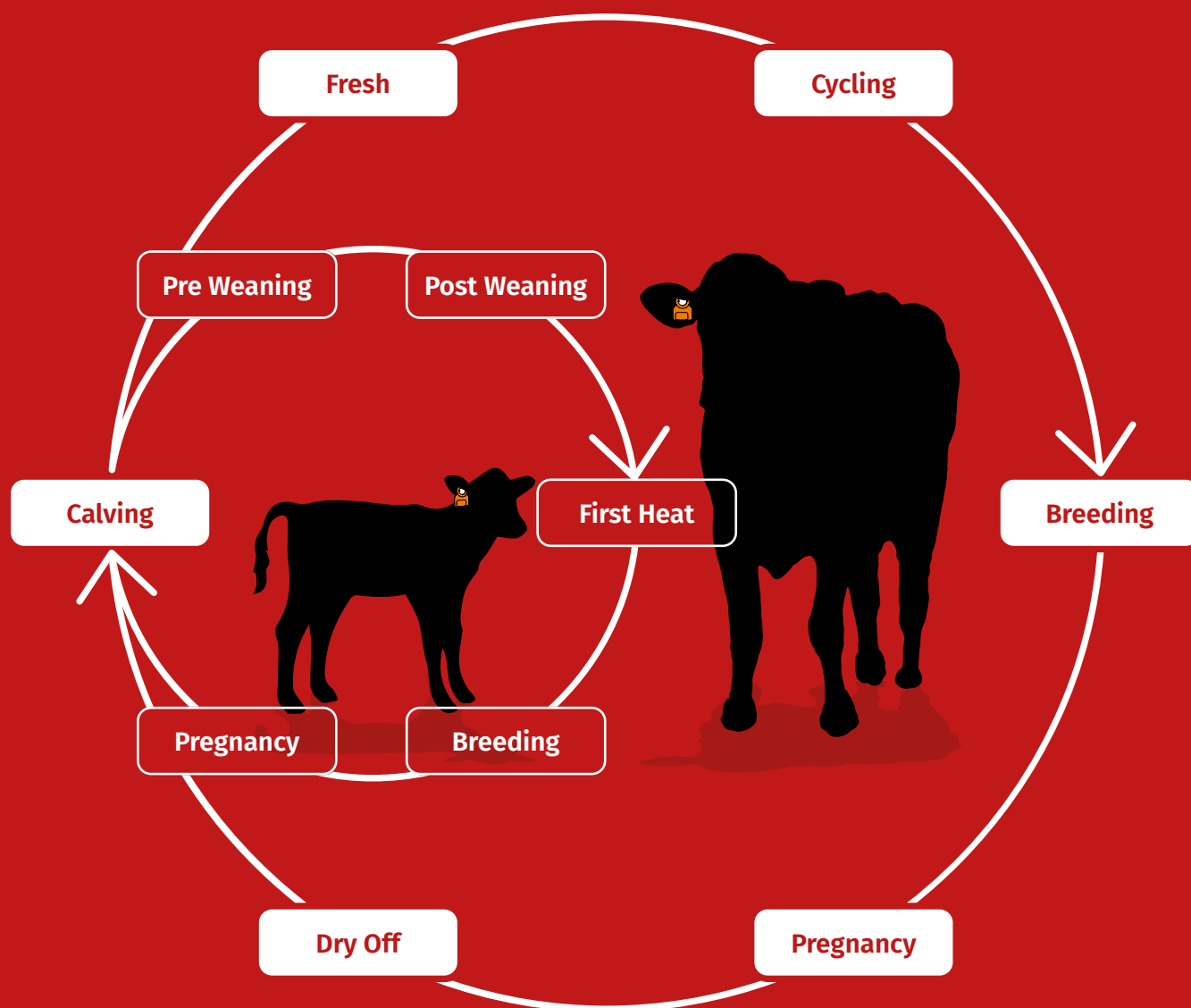
## YOUNGSTOCK

With the Youngstock monitor we enable you to monitor the crucial development period of calves, contributing to improved calf health and welfare, laying the foundation for a strong and productive herd. Our lightweighted sensors are designed to last a lifetime, offering a seamless and continuous monitoring solution tailored to your specific farm and cows' age. Effective calf health management leads to increased future milk production and a healthier, more productive herd.



**YOUNGSTOCK**

# TRACK YOUR COWS THROUGHOUT EVERY LIFE PHASE WITH OUR LIFETIME EAR SENSOR



# FROM CALF TO COW. MONITOR YOUR HERD'S HEALTH

You have one goal: to keep your herd as healthy as possible allowing you to maximize milk production and reproductive performance. This goal is easier to achieve if you know all about the condition of each calf, heifer and cow, and by securing the future of your business in this rapidly changing world!

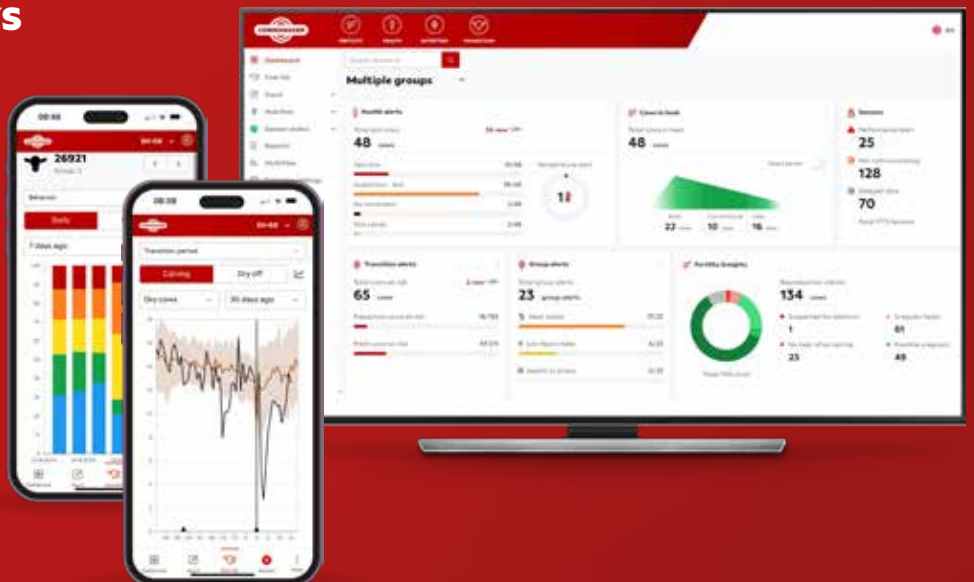
That's why we offer Lifetime Monitoring that helps you stay one step ahead. For over a decade, our advanced ear sensors have been successfully deployed in more than 40 countries. They follow your herd throughout every life phase, from calf to cow. By combining temperature, Artificial Intelligence with ever-evolving algorithms, you receive accurate, complete and manageable information. So, you can focus and pinpoint health, fertility, transition and nutrition problems anytime, anywhere via your easy-to-use digital device and proactively take action. Catch sick cows days before they show clinical signs, never miss a heat, identify at-risk cows in the dry period — and make fact-based decisions to improve overall herd health, performance and profits.

But it doesn't stop there. Your success depends on what's happening on your farm today, and what's coming in the future. As a group of innovative tech pioneers with a farming background, we strive to continually think further. We see it as our responsibility to inspire better methods and higher standards in the dairy industry. With our data-driven approach, technological expertise, years of experience, and network, we enable you to work more efficiently and effectively.

**“CATCH SICK COWS DAYS  
BEFORE THEY SHOW  
CLINICAL SIGNS!”**



**SCAN NOW**



# OUR SOLUTIONS



## HEALTH

Get a grip on your cows' well-being. Is your cow not eating, not ruminating, had a change in behavior or a drop in ear temperature? Get an alert up to 3 days before any signs of clinical illness. And, if your cow is being treated, monitor recovery in detail.



## FERTILITY

Increase profit with timely breeding. Identify peak heats, non-cycling cows, pregnant cows, and even potential abortions. Know exactly when a cow is in heat and when to breed. Ready to maximize your pregnancy rates?



## TRANSITION

Identify underperforming cows up to 50 days before calving and prevent diseases post-calving. Did you know that 75% of all adult cow disease events occur in the first 30 days after calving? Get in-depth insights into the transition period on both individual and group level and improve your transition management.



## NUTRITION

Bring feed management to the next level on both group and individual level. Optimize your feed management with visualizations of your herd's behavior. Select any period – hourly, daily, weekly, or longer, all the way back to the day of installation. Compare groups and time periods for seasonal insights. Receive real-time group alerts for low feed intake, stress, health, and heat stress.



# ALWAYS INCLUDED SERVICES

- ✔ Lifetime Warranty
- ✔ Local Support
- ✔ Continuous free updates
- ✔ Herd management, robot, parlor and sort gate integrations
- ✔ App for PC, iOS and Android
- ✔ MultiView: Data Access for Employees and Advisors
- ✔ Online Knowledge Base
- ✔ MyCowManager



# LET'S GET IN TOUCH

CowManager is more than cow monitoring – we're here for you with tech-savvy solutions and local advice. Ready to partner up?

## YOUR LOCAL COWMANAGER REPRESENTATIVES

Select Sires Inc. is the certified distributor for CowManager in the United States. Get in touch with your local Select Sires representative to get a quote and start improving your herd performance today.

CentralStar Cooperative

Wisconsin & Michigan office

800.631.3510

[info@mycentralstar.com](mailto:info@mycentralstar.com)

Select Sires Member Cooperative

Ohio office

800.837.2621

[coba@cobaselect.com](mailto:coba@cobaselect.com)

Premier Select Sires, Inc.

Pennsylvania & Tennessee office

800.227.6417

[office@premierselect.com](mailto:office@premierselect.com)

### A STRONG PARTNERSHIP

CowManager has partnered with Select Sires and Zoetis. Together, we simplify herd management by combining expert counsel, DNA tools, and advanced, intelligent sensor technology.



AHEAD OF THE HERD TOGETHER



## TRY IT NOW!

FREE DEMO