

BUILD A BETTER CALF[®] FIRST 21[®] SUPPLEMENT

NUTRITIONAL SUPPLEMENT TO BE ADDED TO PASTEURIZED WHOLE MILK
OR MILK REPLACER AND FED TO YOUNG CATTLE

Contains a source of live (viable) naturally occurring microorganisms



RESEARCH-SUPPORTED FEATURES AND BENEFITS

Formulated with functional proteins from three sources:

1. Dried bovine colostrum
2. Spray-dried plasma
3. Egg proteins

A combination of these three functional protein sources provides immune support reducing antibiotic use and providing a reduction in scours, improved digestive system development, increased starter intake, and increased calf growth and development during the critical first weeks of life.

Formulated with 1 gram/head/day dosage source of probiotics (Tri-Mic WD)

- Provides beneficial microflora for competitive exclusion of pathogens, reduction of scours, improved feed intake and utilization, and weight gain

First 21 - Same great benefits in two formulations - Supplement or Complete Milk Replacer

- First 21 is available as a supplement to be added to pasteurized whole milk or milk replacer.
- First 21 is available as a complete milk replacer.

AVAILABLE PACKAGE SIZES

20 lb. pail

- Contains ~259 - 35 gram feedings
- Pallet = 64 - 20 lb. pails
- Enclosed scoop holds ~1.2 oz. (35 grams) of First 21 Supplement powder
- Weigh powder for accurate mixing

STORAGE

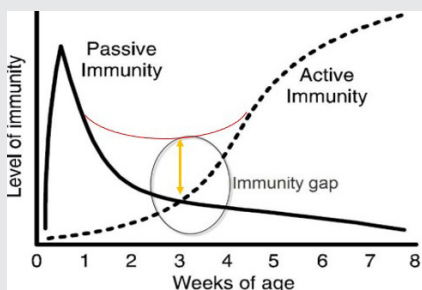
- Store in a cool, dry place. Keep tightly closed.

WHEN TO USE

First 21 is designed specifically to assist in bridging the critical immunity gap that occurs between the time when a calf is relying on antibodies provided from colostrum replacer or maternal colostrum until its own immune system is developed at one to two months of age.

DIRECTIONS FOR USE

- Add 1.2 oz. (35 grams) of First 21 Supplement to calf milk replacer or pasteurized whole milk.
- For best results, feed at rate of 1.2 oz. (35 grams) per calf per feeding. Feed continuously, twice daily for two to three weeks.



BATCH MIXING

No. of Calves Fed	No. of Scoops of First 21	No. of Pounds of First 21
1	1	1.2 oz. (35 grams)
20	20	1.5
40	40	3
100	100	8
325	325	25
650	650	50



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