

FRESHEN UP®

SOURCE OF CALCIUM, VITAMINS AND ELECTROLYTES FOR ADULT CATTLE

To aid in recovery from calving, reduce metabolic disorders and prepare for the demands of lactation



RESEARCH-SUPPORTED FEATURES AND BENEFITS

Palatable source of calcium, macro minerals, electrolytes, vitamins and trace minerals

- Allows for multiple applications; mix into water, feed free choice or drench. Can be mixed into total mixed ration (TMR), if preferred

Contains calcium from four sources (calcium lactate, tricalcium phosphate, calcium propanoate, calcium carbonate). Each offer different speeds of uptake.

- Multiple sources of calcium to extend absorption over a prolonged time period (timed-release)

Contains magnesium and potassium to aid in the absorption of calcium and energy metabolism

- First water application contributes both the added nutrients of Freshen Up and the replenishment of fluid balance

Contains Niacin

- Aids to increase liver function and in the prevention of ketosis

A valuable combination of nutrients working together effectively to reduce metabolic disorders post-calving

- Reduces metabolic disorders and retained placentas
- Contains electrolytes for rehydration following excessive fluid loss

AVAILABLE PACKAGE SIZES

10 lb. pail

- Contains 10 - 1 lb. applications

35 lb. pail

- Contains 35 - 1 lb. applications

STORAGE

- Store in a cool, dry place. Keep tightly closed.

DIRECTIONS FOR USE

- Mix 1 pound (454 grams) of Freshen Up into 5 gallons (19 liters) of lukewarm water. Offer solution as first liquid immediately after calving; can be fed additionally as needed.
- Drench: Mix 1 pound (454 grams) of Freshen Up with as little as 1 pint (0.5 liters) of lukewarm water. For thinner solution, mix with a higher volume of water.

CAUTION

Precaution when drenching cows: Improper administration of any drench solution may result in fatal aspiration pneumonia. Do not administer to downer cows or cows that are comatose, unresponsive or struggling excessively. Oral drench solutions should be administered slowly and only by trained personnel.



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