BUILD A BETTER CALF®

TRI-START JR+

DIRECT-FED MICROBIAL (DFM) AND IGY SOURCE FOR YOUNG CATTLE

Helps stimulate feed intake by repopulating the digestive system with live (viable) naturally occurring microrganisms, aids in gut health, enhances the absorption of nutrients and boosts immunity.



AVAILABLE PACKAGE SIZES

Single-dose tube

- Box = 12 tubes
- Case = 8 6 ct. cases

Multi-dose tube - 60cc

- Box = 6 tubes
- Case = 6 12 ct. cases
- 60cc tube is equivalent to 6 10cc doses
- Sanitize between applications

Multi-dose tube - 300cc

- Box = 12 tubes
- Case = 4 12 ct. cases
- 300cc tube is equivalent to 30 10cc doses
- Sanitize between applications

STORAGE

• Store in a cool, dry place with cap secure.

RESEARCH-SUPPORTED FEATURES AND BENEFITS

Each individual dose has a guaranteed live (viable) count of 20 billion colony forming units (CFU) of naturally occurring microorganisms selected specifically for the young animal

• Improves gut health by establishing beneficial microbial populations, which crowd out pathogens Enhances the environment of the digestive tract which activates the naturally occurring beneficial

digestive microbes
 Reduces occurrence of scours and promotes gastrointestinal (GI) microflora improving average daily gain

Contains live lactic acid forming bacteria (LABs), live cell yeast and fungal extracts

 Reestablishes beneficial microbial populations following antibiotic treatment, feed changes and other incidences of environmental stress

Includes a short-chain fatty acid

The coated short-chain fatty acid reaches the lower GI tract to stimulate cell activation, and
optimize absorption. The short-chain fatty acid ultimately thickens the mucous in the hind gut
making it difficult for pathogens to adhere.

Includes egg protein (IgY) and Mannan-Oligosaccharides (MOS)

• The egg protein antibodies (lgY) and MOS help protect the calf against specific pathogens and are effective in reducing mortality rate and incidence of scours. See specific pathogens in the figure below.

Provides immune development support with Vitamin B, Vitamin C, Vitamin E and Selenium Yeast

• When calves are young and their rumen is still developing, they do not produce Vitamin B - an essential vitamin for conversion of carbohydrates, protein and fats for growth

Single-dose and multi-dose paste tube options

· Paste is easily administered orally

DIRECTIONS FOR USE

Administer 10cc dose orally

- Following colostrum feeding
- At weaning
- During digestive upsets
- After antibiotic treatment
- When dehorning, castrating, or during any other period of environmental change or health challenge
- 12 hours after final Tri-Purify capsule

RESEARCH

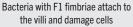
| Common High Risk Pathogen Time Frame For Calves | | | | | | | | |
|---|-------------------|-----------|---|---|---|---|---|---|
| Pathogen | Week of Life | | | | | | | |
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Rotavirus | 2-21 days | | | | | | | |
| Coronavirus | 2-21 days | | | | | | | |
| Salmonella | 7 days to weaning | | | | | | | |
| E. Coli | 1-7 days | | | | | | | |
| Cl. Perfringens | | 7-28 days | | | | | | |
| Cryptosporidia | | 7-35 days | | | | | | |
| Coccidia | 2 days to weaning | | | | | | | |

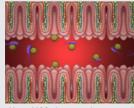
*Please note these are common times when calves are infected.

Animals may experience pathogen challenges outside of this time range.

Yeast Mannan-Oligosaccharides (MOS) Mode of Action WithOUT Tri-Start Jr.+ With Tri-Start Jr.+







Bacteria

MOS

Yeast MOS glue to pathogens and drag them out of the GI tract





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